

Educational **Impact**

# The Trauma-Informed Online Academy



*School-Wide  
Trauma  
Training*

“One and done trainings just aren’t enough to create real change in our schools. Until now, it’s been a challenge for those who attend a trauma informed conference to take all their new ideas back to their school system to train their colleagues.

That’s why I’ve put so much time and energy into working with Educational Impact to develop over 40 hours of online video programming and courses for school-wide implementations.

Now you can get everyone on the same page.”

Heather T. Forbes, LCSW



## THE TRAUMA-INFORMED ONLINE ACADEMY

Renowned trauma expert, **Heather T Forbes, LCSW**, has created a series of powerful online resources hosted on Educational Impact's learning management system.

### Why?

One and done trainings are not enough to create real change. By following an ongoing training program, your staff will build awareness, sensitivity and the skills needed to help students impacted by **adverse childhood experiences (ACES)**.

The Trauma-Informed Online Academy includes:

- 40 hours of video content packed with ideas and strategies
- Online self-paced courses for teachers, administrators and parents
- Videos showing real world classroom and home life scenarios
- Reflective writing, discussion boards and certificates of completion
- Step by step professional development plan



## ANNUAL SCHOOL SUBSCRIPTION

Provide powerful training resources to ensure all staff understand and learn how to work with students who have experienced trauma. **Learn all year long!**

You get

- Unlimited user ID's for all staff  
*(IE: teachers, administrators, substitute teachers, paraprofessionals, bus drivers, cafeteria workers)*
- 15 additional ID's for parents who are currently dealing with trauma in their families.

## Order Today!

Your username/password will be emailed to you within 1-3 business days.

[information@EdTechPartners.com](mailto:information@EdTechPartners.com)  
[www.EdTechPartners.com/TIOA](http://www.EdTechPartners.com/TIOA)

(314) 432-0222

# VIDEO LIBRARY

Managing Trauma-Impacted Children

*The Heather Forbes Series*



## [The Trauma Informed Conference "On-Demand"](#)

**22 VIDEO HOURS**

It would be impossible to bring your entire staff of educators and school personnel to the Trauma-Informed School Conference so we bring it to you! Captured on video are the nation's leading experts on student trauma. These experts and practitioners discuss classroom techniques and administrative policies to help build strong trauma-informed teams.

## [Creating a Trauma-Informed School / Scenarios](#)

**3 VIDEO HOURS**

Filmed on location in Missouri schools, these dramatizations show both the unproductive and the productive trauma informed approach to intervening in difficult situations with students. Extensive commentary from Heather Forbes accompanies each scenario to debrief and analyze classroom strategies.

The Heather Forbes Series is located in the Educational Impact Video Library. The following videos are designed and hosted by Heather Forbes. They can be used for staff training, PLC's and parent workshops.

## [Help for Billy](#)

**4.5 VIDEO HOURS**

Learn Heather Forbes' trauma-informed approach so you can meet the educational needs of your most challenging students through a new understanding of why students do the things they do from a developmental perspective. Heather affectionately refers to these students as the "Billy's" of the classroom and helps you to gain the foundational understanding of why and how we need to respond to these students differently.

## [Families in Conflict / Scenarios](#)

**2 VIDEO HOURS**

This ground-breaking program offers numerous dramatizations including children endlessly arguing about everything, managing sibling harassment, saying no to your child, coping with tempers, confronting a child about poor grades, keeping cool and more. Learn effective intervention strategies by observing unproductive and productive approaches unfold.

## [Parenting the Difficult Child](#)

**5 VIDEO HOURS**

Are you overwhelmed by the challenges of raising your child? You're not alone. In this popular video program, learn about parenting with acceptance, the negative loop of trying to change behavior and how to start over by asking the right questions.

# TEACHER TRACK

The **Teacher Track** is a series of self-paced online courses designed to help teachers move through the stages of trauma-informed implementation. It includes video content from the Heather Forbes Series:

- Classroom scenarios
- Presentations by trauma experts
- Reflective writing, assessments and discussion boards



## STAGE 1

### Trauma 1: Becoming Trauma-Aware

*Key Task: Awareness & attitudes Course Length: 2 hrs Template Code: template120*

In this introductory course, the focus will be on building your awareness around trauma. You will learn from Heather Forbes as she explains adverse childhood experiences and the impact on brain development, relationships and learning. Being trauma-aware helps you change the way you interact and respond to your most challenging students.



## STAGE 2

### Trauma 2: Building Knowledge, Application and Skills for Intervention

*Key Task: Knowledge, application and skill development Course Length: 3 hrs Template Code: template123*

Build knowledge and skills necessary for trauma-informed care through a new understanding of the different states of regulation. You will learn how a person's state of regulation affects their ability to communicate effectively and function properly. You will also learn valuable classroom techniques that you can apply to help shift both your students' and your own state of regulation.



## STAGE 3

### Trauma 3: Change and Integration through Effective Responses

*Key Task: Change and integration Course Length: 1.5 hrs Template Code: template122.1 (Elementary) template122.2 (Secondary)*

Continue to build knowledge and skills around the difference between reacting to students and responding to them. You will learn about taking a relationship based approach instead of a disciplinary approach. You will also begin to apply your newly gained knowledge by looking at scenarios that depict real classroom situations.

### Trauma 4: Change and Integration through Mindfulness

*Key Task: Change and integration Course Length: 2 hrs Template Code: template126*

Mindfulness means paying attention on purpose in the present moment. Both teachers and students need to learn how to incorporate strategies to help them be aware of their own state of mind, identify their own triggers and understand how to return to a state of regulation. In this course, you will learn about the practice of mindfulness and the impact and benefits of a mindfulness practice.

### Trauma 5: Change and Integration through Real Classroom Practice

*Key Task: Change and integration Course Length: 2 hrs Template Code: template127.1 (Elementary) template127.2 (Secondary)*

In this course, you will take what you have learned so far and apply your knowledge and determine the best ways to deal with issues in the classroom. You will view life-like classroom scenarios that show both the unproductive and productive versions of situations you might face in the classroom. These scenarios will give you a window into the classroom of other teachers to see how you can best apply trauma-informed practices with your students.

# ADMINISTRATOR TRACK

The **Administrator Track** is a series of self-paced online courses designed to help administrators create and lead trauma-informed schools. It includes video content from the Heather Forbes Series:

- First year implementation steps
- Ideas for gaining buy in from staff
- Strategies for engaging students, parents & community
- Reflective writing, application activities & discussion boards



## STAGE 1

### TraumaAdmin 1: Becoming Trauma-Aware

*Key Task: Awareness & attitudes Course Length: 2.5 hrs Template Code: template128*

In this introductory course, the focus will be on building your awareness around trauma. You will learn from Heather Forbes as she explains adverse childhood experiences and the impact on brain development, relationships and learning. Being trauma-aware helps you change the way you interact and respond to your most challenging students.



## STAGE 2

### TraumaAdmin 2: Preparing for Change

*Key Task: Knowledge, application and skill development Course Length: 2 hrs Template Code: template129*

Build knowledge and skills necessary for trauma-informed care through understanding the different states of regulation. You will also learn the value in making sure your staff feels supported, understands the importance of self-care, and how to build an empowered trauma-informed community. This transition is by no means easy or quick, but it is so worth the effort it takes to get there.



## STAGE 3

### TraumaAdmin 3: Changing School Culture

*Key Task: Change and integration Course Length: 4 hrs Template Code: template130*

Begin planning and taking action to effect the change and integration necessary to becoming a trauma-informed school. In this course, you will evaluate your school climate, culture and policies. Learn how to integrate strategies for staff support, screening and crisis management.

### TraumaAdmin 4: Developing Staff and Skills for Intervention

*Key Task: Change and integration Course Length: 2.5 hrs Template Code: template131*

The journey to becoming trauma-informed is not an overnight process. Creating a leadership team will make a huge difference and allow you to get your entire staff moving and implementing new beliefs and skills school-wide.



## STAGE 4

### TraumaAdmin 5: Moving Forward as a Trauma-Informed School

*Key Task: Leadership Course Length: 2 hrs Template Code: template132*

The final stage for trauma-informed schools requires all stakeholders; students, staff, parents and the community. This course will start with ideas for engaging students and teaching them about stress and importance of self-regulation. Then you will explore strategies for gaining parent buy-in. Finally, you will discover how building community partnerships can greatly benefit your trauma-informed school initiative.

# PARENT TRACK

**The Parent Track** is a series of self-paced online courses designed to support families in their day to day interactions with the children in their homes who are trauma-impacted. It utilizes videos from the Heather Forbes Series and includes reflective writing, application activities, discussion boards and support specifically designed for parents.



## STAGE 1 Help for Billy

*Key Task: Awareness & attitudes Course Length: 7.5 hrs Template Code: template115*

Using the videos from Heather's "Help for Billy" workshop, course assignments, discussion boards and reflective writing activities have been created to help families deepen their understanding of adverse childhood experiences (ACES) and their impact on brain development, coping strategies, communication skills, problem solving and school success.



## STAGE 2 Parenting Beyond Consequences, Logic and Control

*Key Task: Knowledge, application and skill development Course Length: 8 hrs Template Code: template94*

Are you overwhelmed by the challenges of raising your child? You're not alone! In this course, you will listen in on a parenting workshop that focuses on helping you create a sustainable relationship with your child and reduce the stress in your home. Explore how to go beyond consequences, logic and control. As part of this curriculum, you will be learning how important it is for you to stay regulated during the most difficult times with your children. This online multi-media course was designed by renowned trauma expert, Heather Forbes, LCSW. You will gain practical insight as you watch her videos, observe role plays and hear from other parents as they discuss their biggest frustrations, fears and concerns. Work at your own pace and take the time to apply what you hear and see to your own family situation.



## STAGE 3 Families in Conflict

*Key Task: Change and integration Course Length: 2 hrs Template Code: template134*

This course will teach you strategies and methods to work with your dysregulated child while maintaining your own state of regulation. Observe video dramatizations showing common scenarios like managing sibling harassment, saying no to your child, coping with tempers, confronting a child about poor grades, keeping cool and more. After you watch the video dramatizations, you will be challenged to identify triggers that caused the interaction to go awry. Then you'll observe the same scenario come to a more productive resolution. Gain real-life strategies you can apply in your home to help you improve the way you respond and communicate with your children.

# How do schools use the Trauma-Informed Online Academy?

The Trauma-Informed Online Academy provides a scalable and cost-effective training solution for all staff.

Participants can complete activities in groups and/or independently. You get a step-by-step training program and a PD toolkit so you have all the resources you need for **an entire year of training**.

School subscriptions include a 1:1 session with an eLearning expert to implement a blended professional development program tailored to your needs.



**Want Heather to meet with your staff?** Skype sessions may be available for large group trainings.

## Traditional PD Day Workshop vs. The Trauma-Informed Online Academy (TIOA)

Benefits	Traditional	TIOA
Professional development options are personalized for every teacher and school leader	✗	✓
Comprehensive assessments and completion certificates hold your staff accountable to become “trauma-informed”	✗	✓
Visual examples illustrate how to dialogue with all types of trauma-affected students	✗	✓
New teachers hired midyear can immediately become trauma-informed	✗	✓
Ongoing discussion boards allow participants to collaborate and share best practices across the district	✗	✓
Content available 24/7/365, or at the “moment of need” when your teachers are unexpectedly confronted with severe student behavior issues	✗	✓

# Reviews

“A picture is always worth a thousand words”...and that’s exactly why we have made extensive use of the Educational Impact Trauma Academy in our blended learning sessions. The feedback from St Charles County teachers was unanimous. Once they saw the online video dramatizations and associated commentary, they all gained a true understanding of how to move from theory to practice. It’s really an awesome resource!”



**Dr. Gerald L. Cox**  
*Clinical Psychologist  
Consultant*  
Fort Zumwalt, MO

“This summer I was planning on attending an out of state Trauma Informed school conference. However, after checking into the hotel and travel costs along with the conference price, I decided to use Educational Impact’s Trauma Informed Online Academy. Rather than just me attending a conference, I am now able to train the entire staff.”

**Principal**  
Lincoln Elementary School, KS

“It’s been great for our staff to be able to look at the powerful online dramatizations and see the right and wrong way to implement specific trauma-informed strategies.”



**James Moffett**  
*Principal*  
Derby Hills  
Elementary School, KS

“I loved the videos and the opportunity to read what others are thinking. I have already used the regulated vs. dysregulated just this week!!”

**Jennifer G. - DuBray Middle School**

“I enjoyed these online resources. The scenarios (productive vs. non-productive) are extremely helpful and easier to visualize than power points or verbal information.”

**Carrie B. - Dardenne Elementary School**

**Order Today!**

information@EdTechPartners.com  
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