

Educational **Impact**

The Trauma-Informed Online Academy



*School-Wide
Trauma
Training*



“One and done trainings just aren’t enough to create real change in our schools. Until now, it’s been a challenge for those who attend a trauma informed conference to take all their new ideas back to their school system to train their colleagues.

That’s why I’ve put so much time and energy into working with Educational Impact to develop over 40 hours of online video programming and courses for school-wide implementations.

Now you can get everyone on the same page.”

Heather T. Forbes, LCSW

THE TRAUMA-INFORMED ONLINE ACADEMY (TIOA)

Educational Impact has partnered with renowned trauma expert, **Heather T Forbes, LCSW**, to create a series of powerful online resources. Over the last 10 years Heather has published seven ground-breaking books on childhood trauma and the practical ways parents, educators and health professionals can effectively deal with kids who suffer from adverse childhood experiences (“ACES”).

The TIOA includes:

- 40 hours of video content packed with ideas and strategies to deal with trauma impacted children
- Customizable course templates to help parents, teachers and school leaders get the most from their online learning
- Countless real life classroom and home life dramatizations
- A customizable learning management system with innovative course authoring tools allowing you to tailor the content for your staff’s specific needs
- Step by step instruction to help you implement a field tested and school wide trauma-informed model

SCHOOL SUBSCRIPTIONS

Provide powerful training resources to ensure all staff understand and learn how to work with students who have experienced trauma.

You get

- Unlimited user ID’s for all staff
(IE: teachers, administrators, substitute teachers, paraprofessionals, bus drivers, cafeteria workers)
- 15 additional ID's for parents who are currently dealing with trauma in their families.

\$1,750/school



Order Today!

Your username/password will be emailed to you within 1-3 business days.

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VIDEOS

Managing Trauma-Impacted Children

The Heather Forbes Series



[The Trauma Informed Conference "On-Demand"](#)

22 VIDEO HOURS

It would be impossible to bring your entire staff of educators and school personnel to the Trauma-Informed School Conference so we bring it to you! Captured on video are the top presenters from around the nation who have presented on content ranging from classroom techniques to administrative policies to building strong trauma-informed teams and more!

[Creating a Trauma-Informed School / Scenarios](#)

3 VIDEO HOURS

Filmed on location in Missouri schools, these dramatizations show both the unproductive and the productive trauma informed approach to intervening in difficult situations with students. Extensive commentary from Heather Forbes accompanies each scenario to debrief and analyze classroom strategies.

The Heather Forbes Series is located in Educational Impact's Video Library. The following video programs are designed and hosted by Heather Forbes and can be used for staff training, PLC's and parent workshops.

[Help for Billy](#)

4.5 VIDEO HOURS

Heather Forbes' trauma-informed approach to meeting the educational needs of our most challenging students (who Heather affectionately refers to as the "Billy's" of the classroom) will help you understand why students do the things they do from a developmental perspective. Gain the foundational understanding of why we need to look at our students differently and how to help them reach their full academic potential.

[Families in Conflict / Scenarios](#)

2 VIDEO HOURS

This ground-breaking program offers numerous dramatizations including children endlessly arguing about everything, managing sibling harassment, saying no to your child, coping with tempers, confronting a child about poor grades, keeping cool and more. Learn effective intervention strategies by observing unproductive and productive approaches unfold.

[Parenting the Difficult Child](#)

5 VIDEO HOURS

Are you overwhelmed by the challenges of raising your child? You're not alone. In this popular video program, learn about parenting with acceptance, the negative loop of trying to change behavior and how to start over by asking the right questions.



Help for Billy

Course Length: 7.5 hrs

Template Code:

template115

EI Video: 257 min

EI Assessments: 4

Reflective Writing: 70 min

Assessments: 4

Discussion Boards: 4

Overview:

Using the videos from Heather's "Help for Billy" workshop, course assignments, discussion boards and reflective writing activities have been created to help participants deepen their understanding of our most challenging students. You will be given the tools you need to work through a student's trauma in a safe, communicative, and caring way.



Trauma-Informed School Scenarios: From Chaos to Calm

Choose the course appropriate for your grade level:

Elementary

Course Length: 2 hrs

Template Code: template116

Secondary

Course Length: 2 hrs

Template Code: template114

Overview:

This course will teach you strategies and methods to work with your dysregulated students while maintaining your own state of regulation. In this one-of-a-kind course, you will observe video dramatizations of students and teachers who are out of control and identify triggers that caused the interaction to go awry. Then you'll observe the same scenario come to a more productive resolution. Gain real-life strategies you can apply in your classroom to help you intervene with your most challenging students.



Parenting – Beyond Consequences, Logic and Control

Course Length: 8 hrs

Template Code: template94

Overview:

Are you overwhelmed by the challenges of raising your child? You're not alone! In this course, you will listen in on a parenting workshop that focuses on helping you create a sustainable relationship with your child and reduce the stress in your home. Explore how to go beyond consequences, logic and control. As part of this curriculum, you will be learning how important it is for you to stay regulated during the most difficult times with your children. This online multi-media course was designed by renowned trauma expert, Heather Forbes, LCSW. You will gain practical insight as you watch her videos, observe role plays and hear from other parents as they discuss their biggest frustrations, fears and concerns. Work at your own pace and take the time to apply what you hear and see to your own family situation.

TEACHER TRACK

The **Teacher Track** is a series of courses designed to help teachers move through the stages of trauma-informed implementation. It includes:

- Videos of classroom scenarios so you can see and learn from teachers as they illustrate productive and unproductive ways to respond to trauma-impacted students in common situations
- Presentations by experts from the Trauma-Informed School Conference
- Reflective writing, assessments, application activities and discussion boards



STAGE 1

Trauma 1: Becoming Trauma-Aware

Key Task: Awareness & attitudes Course Length: 2 hrs Template Code: template120

In this introductory course, the focus will be on building your awareness around trauma. You will learn from Heather Forbes as she explains adverse childhood experiences and the impact on brain development, relationships and learning. Being trauma-aware helps you change the way you interact and respond to your most challenging students.



STAGE 2

Trauma 2: Building Knowledge, Application and Skills for Intervention

Key Task: Knowledge, application and skill development Course Length: 3 hrs Template Code: template123

Build knowledge and skills necessary for trauma-informed care through a new understanding of the different states of regulation. You will learn how a person's state of regulation affects their ability to communicate effectively and function properly. You will also learn valuable classroom techniques that you can apply to help shift both your students' and your own state of regulation.



STAGE 3

Trauma 3: Change and Integration through Effective Responses

Key Task: Change and integration Course Length: 1.5 hrs Template Code: template122.1 (Elementary) template122.2 (Secondary)

Continue to build knowledge and skills around the difference between reacting to students and responding to them. You will learn about taking a relationship based approach instead of a disciplinary approach. You will also begin to apply your newly gained knowledge by looking at scenarios that depict real classroom situations.

Trauma 4: Change and Integration through Mindfulness

Key Task: Change and integration Course Length: 2 hrs Template Code: template126

Mindfulness means paying attention on purpose in the present moment. Both teachers and students need to learn how to incorporate strategies to help them be aware of their own state of mind, identify their own triggers and understand how to return to a state of regulation. In this course, you will learn about the practice of mindfulness and the impact and benefits of a mindfulness practice.

Trauma 5: Change and Integration through Real Classroom Practice

Key Task: Change and integration Course Length: 2 hrs Template Code: template127.1 (Elementary) template127.2 (Secondary)

In this course, you will take what you have learned so far and apply your knowledge and determine the best ways to deal with issues in the classroom. You will view life-like classroom scenarios that show both the unproductive and productive versions of situations you might face in the classroom. These scenarios will give you a window into the classroom of other teachers to see how you can best apply trauma-informed practices with your students.

LEADER TRACK

To create a profound paradigm shift in knowledge, perspective, attitudes and skills, school leaders are presented with unique challenges. **The Leader Track** is a series of courses designed to help administrators create and lead trauma-informed schools. It includes:

- First year implementation steps
- Ideas for gaining buy in from staff
- Presentations from the Trauma-Informed School Conference
- Strategies for engaging students, parents and the community
- Reflective writing, application activities & discussion boards



STAGE 1

TraumaAdmin 1: Becoming Trauma-Aware

Key Task: Awareness & attitudes Course Length: 2.5 hrs Template Code: template128

In this introductory course, the focus will be on building your awareness around trauma. You will learn from Heather Forbes as she explains adverse childhood experiences and the impact on brain development, relationships and learning. Being trauma-aware helps you change the way you interact and respond to your most challenging students.



STAGE 2

TraumaAdmin 2: Preparing for Change

Key Task: Knowledge, application and skill development Course Length: 2 hrs Template Code: template129

Build knowledge and skills necessary for trauma-informed care through understanding the different states of regulation. You will also learn the value in making sure your staff feels supported, understands the importance of self-care, and how to build an empowered trauma-informed community. This transition is by no means easy or quick, but it is so worth the effort it takes to get there.



STAGE 3

TraumaAdmin 3: Changing School Culture

Key Task: Change and integration Course Length: 4 hrs Template Code: template130

Begin planning and taking action to effect the change and integration necessary to becoming a trauma-informed school. In this course, you will evaluate your school climate, culture and policies. Learn how to integrate strategies for staff support, screening and crisis management.

TraumaAdmin 4: Developing Staff and Skills for Intervention

Key Task: Change and integration Course Length: 2.5 hrs Template Code: template131

The journey to becoming trauma-informed is not an overnight process. Creating a leadership team will make a huge difference and allow you to get your entire staff moving and implementing new beliefs and skills school-wide.



STAGE 4

TraumaAdmin 5: Moving Forward as a Trauma-Informed School

Key Task: Leadership Course Length: 2 hrs Template Code: template132

The final stage for trauma-informed schools requires all stakeholders; students, staff, parents and the community. This course will start with ideas for engaging students and teaching them about stress and importance of self-regulation. Then you will be explore strategies for gaining parent buy in. Finally, you will learn more about how building community partnerships can greatly benefit your trauma-informed school initiative.

Why is a Trauma-Informed approach so important?

When we refer to trauma, we are referring to **adverse childhood experiences** that leave children feeling hopeless, helpless and powerless. These children carry a very heavy load and they operate at a perpetual high level of stress. This impacts their learning and ability to succeed socially and academically. A trauma-informed approach allows students to calm their brains, connect in relationships and ease their stress levels. The result? Reduced behavioral issues and increased academic scores. Schools around the nation are finding success in all areas by implementing a trauma-informed approach.

How does the Trauma-Informed Online Academy (TIOA) help?

The implementation of a trauma-informed approach requires a paradigm shift and ongoing training. The Trauma-Informed Online Academy provides a **scalable** solution through practical learning activities, video examples and a learning community. Participants collaborate, reflect and apply new strategies all year long.

The TIOA offers more benefits than traditional PD training days.

Benefits	PD day training	TIOA
Professional development options are personalized for every teacher and school leader	✗	✓
Comprehensive assessments and completion certificates hold your staff accountable to become “trauma-informed”	✗	✓
Practical recommendations and visual examples illustrate how to dialogue with all types of trauma-affected students	✗	✓
New teachers hired midyear can immediately become trauma-informed	✗	✓
Ongoing discussion boards allow participants to collaborate and share best practices across the district	✗	✓
Content available 24/7/365, or at the “moment of need” when your teachers are unexpectedly confronted with severe student behavior issues	✗	✓

Reviews

“A picture is always worth a thousand words”...and that’s exactly why we have made extensive use of the Educational Impact Online Trauma Academy in our blended learning sessions. The feedback from St Charles County teachers was unanimous. Once they saw the online video dramatizations and associated commentary, they all gained a true understanding of how to move from theory to practice. It’s really an awesome resource!”



Dr. Gerald L. Cox
Clinical Psychologist
Consultant
Fort Zumwalt, MO

“This summer I was planning on attending an out of state Trauma Informed school conference. However, after checking into the hotel and travel costs along with the conference price, I decided to use Educational Impact’s Trauma Informed Online Academy. Rather than just me attending a conference, I am now able to train the entire staff.”

Principal
Lincoln Elementary School

“It’s been great for our staff to be able to look at the powerful online dramatizations and see the right and wrong way to implement specific trauma informed strategies.”



James Moffett
Principal
Derby Hills
Elementary School, KS

“I loved the videos and the opportunity to read what others are thinking. I have already used the regulated vs. dysregulated just this week!!“

Jennifer G. - DuBray Middle School

“I enjoyed these online resources. The scenarios (productive vs. non-productive) are extremely helpful and easier to visualize than power points or verbal information.”

Carrie B. - Dardenne Elementary School

Order Today!

information@EdTechPartners.com
www.EdTechPartners.com/TIOA

(314) 432-0222